

@HARRIDANVODKA
HARRIDAN.COM

A woman with voluminous curly hair is the central figure, dressed in a white lace-up corset and long black lace gloves. She holds a bottle of Harridan vodka in her left hand and a martini glass in her right. The background is dark with intricate, embossed patterns. The overall mood is elegant and mysterious.

HARRIDAN VODKA

MEDLA KİT
2023

ABOUT US

HARRIDAN IS A FEMALE-FOUNDED, OWNED,
AND OPERATED ULTRA-PREMIUM VODKA
REDEFINING WHAT VODKA CAN BE.

Designed for a growing generation of drinkers who value higher quality, thoughtfully crafted, and differentiated spirits, 88-proof Harridan offers layers of distinct flavor and complexity.

Distilled from scratch in upstate NY from locally grown, certified organic corn, bottled in recycled glass, and hand-dipped in wax, it earns its handcrafted name and sets a new standard for ultra-premium vodka.



2020 YEAR
FOUNDED

88 PROOF
(44% ALCOHOL)

750 mL
BOTTLE SIZE

\$59 AVERAGE
SALE PRICE

7 STATES WHERE
HARRIDAN IS AVAILABLE:
NY, NJ, CT, MA, RI, CA, FL

46 STATES SHIPPED TO
VIA ONLINE STORE

PRODUCT DETAILS

EVERY BOTTLE OF HARRIDAN IS

HAND-CRAFTED

WITH CARE



Harridan is made from scratch from locally grown, certified organic corn and distilled twice to retain the corn's natural flavor. Blown in Mexico from recycled glass and hand-dipped in our signature black wax, no two bottles are alike. We use no single-use plastics in our product and our bottle is designed to be reused.

RECOGNITION



DOUBLE GOLD: Packaging
San Francisco World Spirits Competition

SILVER: Vodka Category
*San Francisco World Spirits Competition &
New York World Wine & Spirits Competition*



SILVER MEDAL
New Orleans Spirits Competition
Harridan received a Silver Medal. No vodkas in the competition received gold.



BEST VODKA
2021, 2022 Esquire Spirit Awards

The Esquire Spirit Awards are judged on taste and taste alone. Harridan was the only vodka included in the 2021 and 2022 lists.



BEST VODKA
2023 RS Essentials Guide



BEST VODKA*
2023 WSWA Brand Battle

An international competition, emerging spirits are judged on their brand story, packaging and flavor profile. Harridan took the top spot in the Vodka/Gin category.



BEST TOP SHELF VODKA
2023 GQ Magazine Rankings

Frequently Asked Questions

WHERE CAN I BUY HARRIDAN?

Harridan is available in stores, bars, and restaurants in New York, New Jersey, Connecticut, Massachusetts, Rhode Island, California and Florida. We are also available online [here](#), delivering to almost all states! (We cannot ship to: Mississippi, Massachusetts, Ohio, Michigan, or Louisiana). A full list of stockists is available on our website. We are sadly unable to ship outside of the US at this time.

WHERE IS HARRIDAN MADE?

Upstate New York. Our distillery is located in Burdett.

WHAT IS HARRIDAN MADE FROM?

100% certified organic, non-GMO, locally grown NY corn. We do not add any sugar or other additives.

WHAT DOES HARRIDAN MEAN?

It is a rarely used English word meaning bossy, belligerent old woman.

IS HARRIDAN GLUTEN FREE?

Yes, Harridan is naturally gluten free.

WHEN WAS HARRIDAN FOUNDED?

We were founded in 2020 by Bridgette Taylor. In 2023, Ryan Murphy joined as Harridan's Co-Founder and Creative Producer.

WHAT MAKES HARRIDAN DIFFERENT THAN OTHER VODKAS?

What sets us apart most is our complex, award-winning flavor profile. This is accomplished through a combination of our ingredients (certified-organic, locally sourced corn that is subtly and naturally sweet), truly making our product from scratch (including making our corn mash on-site at our distillery) and only twice-distilling (versus distilling upwards of 5x like some other brands).

DOESN'T DISTILLING MORE TIMES MAKE FOR BETTER VODKA?

Many vodkas are distilled upwards of five times. This is done for 2 reasons - they need to filter out impurities and flavors from lower quality ingredients or they simply want to create a more neutral spirit. More times distilled isn't "better" it's just a matter of preference. Because we want to maintain the natural flavor of our ingredients, we would say fewer times is better!

WHAT'S THE BEST WAY TO DRINK HARRIDAN?

Harridan was designed to be tasted. We love drinking Harridan on the rocks with orange or lemon, but it's great in anything spirit-forward like a martini or gimlet as well as pre-Prohibition classics like a Last Word. Harridan can also be used in cocktails that may traditionally use gin or whiskey; its flavor lends itself to versatility.

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N. A BOSSY, AND/OR BELLIGERENT OLD WOMAN



MEDIA CONTACT

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COMPANY INFORMATION

Harridan.com

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BRAND ASSETS

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